

CLAIMS*Service Selection**Sub
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- 5 1. A method of providing a service in a communication system, wherein the service is provided by a content provider to a user, the method comprising the step of:
providing to the user a plurality of options related to values of at least one communications parameter to be used during the provision of service, for selection therefrom by the user.
- 10 2. A method according to claim 1, wherein said at least one communications parameter is related to the quality of service perceived by the user.
- 15 3. A method according to any preceding claim, wherein said service is an information service.
4. A method according to any preceding claim, wherein said communication system is a radio communication system.
- 20 5. A method according to any preceding claim, wherein said at least one communications parameter includes at least one from the group of
a) bandwidth,
b) delay,
25 c) error rate, and
d) communications route.
6. A method according to ~~any preceding claim~~, wherein said options are provided as a function of price.
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A1* 7. A method according to claim 6, wherein the function of price is determined using price information input by the content provider and/or

price information input by one or more further service providers forming a communications route between the content provider and the user.

- 5 8. A method according to claims 6 or 7, wherein the function of price is determined using stored price information data obtained from an earlier provision of service employing the corresponding values of said at least one communications parameter.
- 10 9. A method according to claims 6 or 7, wherein the function of price is determined in real-time using currently applicable price information.
- 15 10. A method according to any preceding claim, wherein simulation means are provided by the content provider for use by the user to carry out simulation of the service that would be provided according to an intended selection by the user.
- 20 11. A method according to claim 10, wherein availability of said simulation means is indicated to the user in association with provision of the plurality of options, and said user can acquire said simulation means via the communication system.
- 25 12. A method according to any preceding claim wherein, after selection by the user, a sample service corresponding to the selection is provided to the user for a limited duration.
- 30 13. An apparatus for providing a service in a communication system, wherein the service is provided by a content provider to a user, the apparatus comprising:
means for providing to the user a plurality of options related to values of at least one communications parameter to be used during the provision of service, for selection therefrom by the user.

14. An apparatus according to claim 13, wherein said at least one communications parameter is related to the quality of service perceived by the user.

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15. An apparatus according to claim 13 or 14, wherein said service is an information service.

16. An apparatus according to any of claims 13-15, wherein said communication system is a radio communication system.

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17. An apparatus according to any of claims 13-16, wherein said at least one communications parameter includes at least one from the group of

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- a) bandwidth,
- b) delay,
- c) error rate, and
- d) communications route.

18. An apparatus according to any of claims 13-17, wherein said options are provided as a function of price.

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Sub AL 19. An apparatus according to claim 18, wherein the function of price is determined using price information input by the content provider and/or price information input by one or more further service providers forming a communications route between the content provider and the user.

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20. An apparatus according to claims 18 or 19, wherein the function of price is determined using stored price information data obtained from an earlier provision of service employing the corresponding values of said at least one communications parameter.

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21. An apparatus according to claims 18 or 19, wherein the function of price is determined in real-time using currently applicable price information.
- 5 22. An apparatus according to any of claims 13-21, wherein simulation means are provided by the content provider for use by the user to carry out simulation of the service that would be provided according to an intended selection by the user.
- 10 23. An apparatus according to claim 22, wherein availability of said simulation means is indicated to the user in association with provision of the plurality of options, and said user can acquire said simulation means via the communication system.
- 15 24. An apparatus according to any of claims 13-23, wherein, after selection by the user, a sample service corresponding to the selection is provided to the user for a limited duration.